



Public Relations Association of Mississippi

NORTHEAST CHAPTER

Public Relations Association of Mississippi Northeast Chapter Membership Application

Before completing this application, please read the eligibility requirements carefully. This application form cannot be processed unless all information is provided in sufficient detail to give persons who do not know the applicant a clear picture of his/her qualifications. If there is insufficient space to answer the questions, you may attach an additional page to the form.

To qualify as an Active, Associate, Corporate or Student member of PRAM, applicants must meet the following requirements below. Interpretation of this requirement and membership acceptance is at the discretion of the PRAM Northeast Board of Directors

Active Member: To meet the requirements for active membership in PRAM, an applicant must be of established professional standing in a field with interest in the practice of public relations or a member of the academic community who provides instruction in the field. Applicants should spend at least 50 percent of their work time performing public relations duties/instruction or be solely responsible for the public relations function of the organization. Dues are \$75 per year.

Associate Member: Associate membership is open to those with in an interest in public relations, but who do not meet the criteria for active membership. This category is usually reserved for vendors who benefit from the ability to network and associate with public relations practitioners. Dues are \$75 per year.

Corporate Member: Membership is owned by the business or association, which applies for membership, pays dues and is represented by two employees. The corporation has the authority to appoint a new member if the corporate representatives change employment. Dues are \$150 per year for two employee representatives and \$50 for each additional employee.

Student Member: A student member can attend all PRAM events, but shall not be elected to hold any offices in PRAM, nor shall he/she have the power to vote in PRAM. Dues are \$25 per year.

Application Category (check one):

- Active, Associate, Corporate, Student (checkboxes)

Please Print Legibly

Applicant Name: _____ Are you accredited in PR? ___Yes ___No

Applicant Title: _____

Employer/Company Name: _____

Mailing Address: _____

Business Phone: _____ Mobile Phone: _____

E-mail address: _____

Organization's Functions: _____

Length of Tenure: _____ Immediate Supervisor: _____

What are our primary public relations functions within your organization? _____

Educational/Professional Background: _____

Statement of Applicant

I hearby apply for membership in the Public Relations Association of Mississippi and do attest to the accuracy of the information contained in this application.

Signature of Applicant: _____ Date: _____

Please tell us how you learned about PRAM

- From a current PRAM member
- PRAM Northeast website
- PRAM State website
- SPRF website
- Social Media
- Special Invitation/Mail Out
- Other: _____

Do we have permission to share your business contact information with fellow members? Yes____ No____

If you know someone whom you think would benefit from membership in PRAM, print the prospect's name, organization, email address, and phone number below. We will ensure he/she promptly recieves membership information.

Name: _____ Organization: _____

Email: _____ Phone Number: _____

Dues must accompany this membership application. Mail check (payable to PRAM) along with this application to:

PRAM Northeast President
Genie Alice Bruce
2105 Englewood Dr.
Tupelo, MS 38801